

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2277238 /		<u>Alt Order #</u>
<u>Advertiser</u> Herbster for Governor		<u>Original Date / Revision</u> 11/18/21 / 11/18/21
<u>Contract Dates</u> 11/27/21 - 12/03/21	<u>Estimate #</u> N24D03	
<u>Product</u> N27D03		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9912891	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 114228	<u>Advertiser Ref</u> 596463	

And:

Smart Media Group
PO Box 26067
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	11/29/21	12/03/21	Midday News	11a-12p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/29/21	12/05/21	MTWT---	4			\$100.00				
N 2	WOWT	11/27/21	11/27/21	Saturday Night Live	1030p-12a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/22/21	11/28/21	-----S-	1			\$300.00				
N 3	WOWT	11/29/21	12/03/21	Weekday Jeopardy	6p-630p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/29/21	12/05/21	MTW-F--	4			\$400.00				
Totals											9	\$2,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/21 - 11/28/21	1	\$300.00	(\$45.00)	\$255.00
11/29/21 - 12/03/21	8	\$2,000.00	(\$300.00)	\$1,700.00
Totals	9	\$2,300.00	(\$345.00)	\$1,955.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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